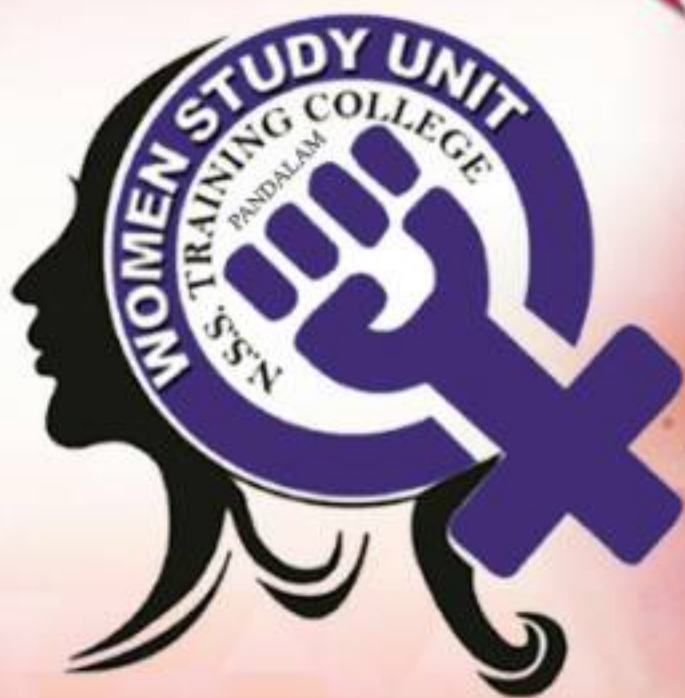


Women Entrepreneurship

**Corridors to Economic
Empowerment and
National Development**



INTERNATIONAL SEMINAR

22 & 23 June 2017

Organised by

**Women's Study Unit
N.S.S. Training College, Pandalam**

Pathanamthitta District, Kerala 689501

NAAC Re-Accredited 'A' Grade

Recognised by National Council for Teacher Education, New Delhi



Diamond Jubilee Celebration 60

Sir/Madam,

The position and status of women in any society is an indicator of its civilization and progress. So the social and economic development of women is essential for overall economic development of any society or a country. Women's entrepreneurship can build a particularly strong contribution to the economic well-being of the family and communities, poverty reduction and women's empowerment. Entrepreneurship was once considered a man's sphere, but the tide has shifted. In this dynamic world, women entrepreneurs are an important part of the global quest for sustained economic and social development. In India, though women have played a key role in the society, their entrepreneurial ability has not been appropriately tapped. When a woman is empowered it does not imply that another individual becomes powerless or is having less power. On the contrary, if a woman is empowered her competencies towards decision-making will definitely influence her family's behavior. Reflection on these possibilities motivated the members of Women's Study Unit of NSS Training College, Pandalam to organize an international seminar on women entrepreneurship.

We request you to join this venture to make it a success.

Dr.N.Jayasree
Convenor of the Seminar &
Co-ordinator WSU

Dr.K. Rema Devi
Principal

PROGRAMME

22.06.2017

9.30	:	Registration
10.30	:	Inaugural Session
Welcome	:	Dr.Mini P. (Associate Professor)
Presidential Address	:	Dr.K.Remadevi (Principal)
Inaugural Address	:	Smt. T.K.Sathi Chair Person, Pandalam Municipality
Felicitations	:	Dr. K.Latha Kumari Associate Professor & Co-ordinator, WSU, NSS College, Pandalam
	:	Ms. Soumya S. College Union Chairperson
Vote of Thanks	:	Ms.Sreeshma (Joint Secretary, WSU)
11.30 – 12.30	:	Keynote address *Women Entrepreneurship possibilities for people with disability* Smt. Jani Nair , Executive director, Society for Accessible Travel and Hospitality(SATH), NewYork
1.30 – 2.30	:	*Gender & entrepreneurship –with special focus on Green enterprise* Smt.Usha Nair , Vice President, All India Women's Conferences(AIWC), New Delhi., Member in Charge and co-focal point (Global South) of Women and Gender constituency, UNFCCC
2.30 – 3.30	:	Awareness programme on women empowerment for Kudumbasree Unit of Pandalam Municipality
3.30 – 4.30	:	Paper presentation

23.06.2017

9.30	:	Paper presentation
10.30 -11.30	:	*Business plan format for micro & small enterprises & soft skills for entrepreneurs* Smt.Chithra Sukumaaran Director, S&C Multi commercials Pvt.Ltd.,Kochi
11.30 – 12.00	:	Interaction with participants
12.00 – 01.00	:	Paper presentation
02.00 -03.00	:	Valedictory Session
Welcome	:	Smt. Anjana B.Nair. (Assistant Professor)
Presidential Address	:	Dr.K.Remadevi (Principal)
Valedictory Address	:	Smt. Lasitha Teacher (Counselor, Pandalam Municipality)
Seminar Review	:	Participants
Vote of thanks	:	Neethu Vincent (Student Co-ordinator, WSU)

Call for Papers

Papers are invited from scholars, teachers, research scholars and students of Colleges and Universities on the following sub themes:

Women entrepreneurship –challenges and issues

Work participation of women and wages

Entrepreneurship pedagogy

Entrepreneurship in secondary schools, colleges, universities

Entrepreneurship studies

Entrepreneurship strategies

Technical education and technical entrepreneurship

Gender concerns in entrepreneurship

Interested participants are requested to adhere to the following instructions for submission of papers.

The abstract should not exceed 200 words. The full length paper should not exceed 3000 words. Both the abstract and full paper should be typed in A4 size paper and in Times New Roman Font (Size 12) with double space in MS Word. Reference should be given in APA format.

Participants who wish to make poster presentation of the paper should briefly describe the following in the poster:

- | | |
|---------------------------|----------------------------|
| (a) Topic of presentation | (b) Author details |
| (c) Abstract of the paper | (d) findings of the study. |

The poster should be in A3 size paper

Abstract and full length paper should be send to the email: nsstrainingpandalam@gmail.com

Paper will be published in the proceedings of the seminar.

Note: The file name of the abstract and full paper should be in the author's name
Papers should be mailed on or before 22 June 2017.

REGISTRATION FEE

Teachers 600

Research scholars 300

Students 200

For further information
contact

Ms.Lakshmi. A
9495372344

Dr.Ranjini Devi.S
9447461643
(Coordinators of the seminar)